

J. RICHARD STEVENS

Journalism and Mass Communication
UCB 478
University of Colorado Boulder
Boulder, Colorado 80309
rick.stevens@colorado.edu
720-239-2563

EDUCATION

Ph.D. in Journalism, 2004

School of Journalism, The University of Texas at Austin

Dissertation: *Technology's Role in the Social Construction of American Privacy, 1890-Present*

M.S. in Digital Media, 1999

Department of Journalism and Mass Communication, Abilene Christian University

Thesis: *A Laboratory Experiment to Determine the Effect of the Computer-Mediated Testing on Student Cognition*

B.S. in Advertising, 1996

Department of Journalism and Mass Communication, Abilene Christian University

RESEARCH CENTER AFFILIATIONS

2009-Present

Faculty Research Affiliate Group
Center for Environmental Journalism
University of Colorado-Boulder

2012

Faculty Director
Digital News Test Kitchen
University of Colorado-Boulder

- Set research agenda
- Oversee independent studies in digital media

ACADEMIC APPOINTMENTS

2008-Present

Assistant Professor
Journalism and Mass Communication
University of Colorado-Boulder

2004-2008

Assistant Professor
Division of Journalism
Southern Methodist University

2004

Assistant Instructor
Science and Technology Studies
The University of Texas at Austin

HONORS AND AWARDS

Pyle Teaching Award, for recognition of outstanding teaching by an Assistant Professor, JMC, 2013.

RESEARCH

Refereed Articles

Stevens, J.R. (2014). Digital Curation's Dilemma: Contrasting Different Uses, Purposes, Goals, Strategies, and Values. *The International Journal of Technology, Knowledge, and Society* 9(4): 1-11.

Stevens, J.R. (2012). Easy Riding: The Liberalization of Captain America Through Motorcycle Journey. *The International Journal of Motorcycle Studies* 8(2): 1-27.

Crow, D.A. & Stevens, J.R. (2012). Local Science Reporting Relies on Generalists, Not Specialists. *Newspaper Research Journal* 33(3): 35-48.

Stevens, J.R. (2012). Privacy and the Illusion of Simplicity: The Role of the Aesthetic of Simplicity in Presenting Digital Context. *ISOJ: The Official Research Journal of the International Symposium on Online Journalism* 2(2): 50-70.

Stevens, J.R. (2012). The Kindle vs. the Nook: Two Models of Social Reading. *International Journal of the Book*, 9(2), 1-10.

Stevens, J.R. & Bell, C. E. (2012). Do Fans Own Digital Comic Books? Examining the Copyright and Intellectual Property Attitudes of Comic Book Fans. *International Journal of Communication* 6(1), 751-772.

Stevens, J.R. (2011). "Let's Rap With Cap": Redefining "American Patriotism" through Popular Discourse and Letters. *Journal of Popular Culture* 44(3), 606-632.

Stevens, J.R. (2009). On the Front Line: Portrayals of War Correspondents in Marvel Comics' *Civil War: Front Line*. *The Image of the Journalist in Popular Culture Journal* 1(1), 37-69.

Stevens, J.R. (2008). The Aesthetics of Online Privacy: Do We Communicate Context Through Interface Design? *Forum on Public Policy* 3(1). 1-23.

Published Conference Proceedings

- Crow, D.A. & Stevens, J.R. (2012). Framing Science: The Influence of Expertise and Jargon in Media Coverage. In J. Goodwin (Ed.), *Between Scientists & Citizens: Proceedings of a Conference at Iowa State University*. (pp. 109-120). Ames, IA, June 1-2.
- Stevens, J.R. (2009). Lost in the Ashes: A Case Study Demonstrating the Importance of Embracing the Share Economy for Environmental and Scientific Journalism. *Proceedings of the 2009 International Symposium on Online Journalism*. Austin, TX, April 17-18.
- Stevens, J.R. (2008). Usability 10 Years Later: Are We Listening? *Proceedings of the 2008 International Symposium on Online Journalism*. Austin, TX, April 4-5.
- Stevens, J.R. (2007). Making History Useful: Web 2.0 and the U.S. Latino & Latina World War II Oral History Project Web Site. *Proceedings of the 2007 International Symposium on Online Journalism*. Austin, TX, March 30-31.
- Stevens, J.R. (2005). Bloggergate: How the CBS National Guard Story Affected Coverage of Webloggers. *Proceedings of the 2005 International Symposium on Online Journalism*. Austin, TX, April 7-9.
- Stevens, J.R. (2004). Weblogs and the Search for User-Driven Ethical Models. *Proceedings of the 2004 International Symposium on Online Journalism*. Austin, TX, April 16-17.
- Stevens, J.R. (2001). New Media and Legacy Data Collection Methods: Questions and Concerns. *Proceedings of the 2001 World Association of Public Opinion Research Conference*. Hamburg, Germany, June 21-23.

Chapters

- Stevens, J.R. In Press. Of Jungle Queens and Amazons: Marvel's She-Hulk As Post-Structural Feminist Icon. In E.R. Helford, M. Howard, S. Gray-Panesi, and S. Carroll (Eds.), *Engaging the Woman Fantastic in Contemporary American Media Culture*.
- Crow, D. A., & Stevens, J.R. (2012). Citizen Engagement in Local Environmental Policy: Information, Mobilization, and Media. In H. Schachter & K. Yang (Eds.), *The State of Citizen Participation in America* (pp. 131-162). Charlotte, NC: Information Age Publishing.
- Stevens, J.R. (2010). Web Hosting. In Bidgoli, H. (Ed.), *Handbook of Technology Management* (pp. 626-638). New York: Wiley.
- Stevens, J.R. (2005). Amateur Hour in the Professional Debate: Weblogs and Communication Ethics. In Satish, D. & Rajesh Prabhakar, K. (Eds.), *Blogs: Emerging Communication Media* (pp. 92-112). Hyderabad: ICFAI University Press.

Book Reviews

Stevens, J.R. (2009). Review of Lawrence Lessig, *Remix: Making Art and Commerce Thrive in the Hybrid Economy*, *International Journal of Communications Law and Policy* 13, 211-214.

Stevens, J.R. (2008). Review of Henry Jenkins, *Convergence Culture: Where Old and New Media Collide*. *Resource Center for Cyberculture Studies*, April 2008.
<http://rccs.usfca.edu/bookinfo.asp?ReviewID=541&BookID=389>

Stevens, J.R. (2008). Review of Axel Bruns, *Gatewatching: Collaborative Online News Production*. *Resource Center for Cyberculture Studies*, May 2008.
<http://rccs.usfca.edu/bookinfo.asp?ReviewID=548&BookID=394>

Research in Progress

Articles

Stevens, J.R. & Crow, D. A. Teaching Millennials to Engage THE Environment Instead of THEIR Environment: A Pedagogical Analysis. Under review, *The Journal of Applied Environmental Education & Communication*.

Stevens, J.R. & Crow, D. A. Millennials, Source Credibility and the Communication of Science and Environmental Issues. Research/writing in progress.

Stevens, J.R. Towards a Taxonomy of Expertise: The Varying Uses of Scientific Expertise Frames in Political Controversies. Research/writing in progress.

Books

Stevens, J.R. *Technology and Privacy: A Social History*. Research/writing in progress (four chapters complete, two incomplete).

Stevens, J.R. *Sentinel of Liberty: What Captain America Tells Us About Intersections of American Patriotism and Violence*. Manuscript under review by Syracuse University Press.

Conference Presentations

Stevens, J.R. (2013). Bullet-proof Joe: A cultivation analysis of the intersection between hyper-commercialism, gun norms and children's media. Rocky Mountain Conference on Comics and Graphic Novels, Denver, CO, May 28-30.

- Stevens, J.R. (2013). "With Great Power Comes Great Responsibility": The Superheroic Framing of Barack Obama. Popular Culture Association/American Culture Association national conference, Washington, DC, March 26-31.
- Stevens, J.R. (2013). Digital Curation's Dilemma: Contrasting Different Uses, Purposes, Goals, Strategies and Values. Technology, Knowledge and Society Conference, Vancouver, Canada, January 13-14.
- Stevens, J.R. (2012). Patriotic Violence: Examining the Intersections Between Violence and Patriotism in 70 Years of Captain America Comic Books. Rocky Mountain Conference on Comics and Graphic Novels, Denver, CO, June 13-15.
- Stevens, J.R. (2012). The Liberalization of Captain America Through Motorcycle Journey, International Journal of Motorcycle Studies Conference, Colorado Springs, CO, June 7-10.
- Crow, D.A. & Stevens, J.R. (2012). Framing Science: The Influence of Expertise and Ambiguity in Media Coverage. Great Plains Society for the Study of Argumentation Conference: Between Scientists and Citizens, Ames, IA, May 31-June 1.
- Stevens, J.R. & Bell, C. E. (2012). What Makes a Comic Book a Comic Book?: Examining the Attitudes of Comic Book Store Patrons. International Communication Association Annual Conference, Phoenix, AZ, May 21-28.
- Stevens, J.R. (2012). Privacy and the Illusion of Simplicity: The Role of the Aesthetic of Simplicity in Presenting Digital Context. International Symposium on Online Journalism, Austin, TX, April 19-21.
- Crow, D.A. and Stevens, J.R. (2012). Communicating and Reporting Science: Public Perceptions and Policy Implications. Midwest Political Science Association Annual Conference, Chicago, IL, April.
- Stevens, J.R. (2011). The Kindle vs. the Nook: Two Models of Social Reading. The Ninth International Conference on the Book, Toronto, Canada, October 14-16.
- Stevens, J.R. & Crow, D.A. (2011). Teaching Millennials to Engage THE Environment instead of THEIR Environment: A Pedagogical Analysis. Association for Education in Journalism and Mass Communication Annual Conference, St. Louis, MO, August.
- Crow, D.A. & Stevens, J.R. (2011). Mass Media, Environmental Policy, and Citizen Engagement. Midwest Political Science Association Annual Conference, Chicago, IL, March-April.
- Stevens, J.R. (2010). Unpopular Culture: Remediation of Comic Book Icons in the Right-Leaning Press. Midwest Popular Culture Association / American Culture Association Annual Conference, St. Paul, MN, October 1-3.

- Stevens, J.R. (2010). "Hands Off My TV/Internet!": The Use of Agnotology to Discourage Technological Innovation. Association for Education in Journalism and Mass Communication Annual Conference, Denver, CO, August 4-7.
- Stevens, J.R. (2009). The American MANomyth: Why Super Political Challenges Produce Supermen and Exclude Superwomen. Midwest Popular Culture Association / American Culture Association Conference, Detroit, MI, October 30-November 1.
- Stevens, J.R. & Bell, C. E. (2009). Do Fans Own Digital Comic Books?: Examining the Copyright and Intellectual Property Attitudes of Comic Book Fans. International Communication Association Annual Conference, Chicago, Ill., May 21-25.
- Stevens, J.R. (2009). Lost in the Ashes: A Case Study Demonstrating the Importance of Embracing the Share Economy for Environmental and Scientific Journalism. International Symposium on Online Journalism. Austin, TX, April 17-18.
- Stevens, J.R. (2009). The Captain America Complex: An Examination of the Historical Intersections Between Frames of Violence and Patriotism in Captain America Comic Books. Popular Culture Association / American Culture Association Annual Conference, New Orleans, LA, April 8-11.
- Stevens, J.R. (2008). The Phantom Professor: Weblogs, Social Capital, and the Politics of Institutional Disclosure. International Communication Association Annual Conference, Montreal, Canada, May 22-26.
- Stevens, J.R. (2008). Usability 10 Years Later: Are We Listening? International Symposium on Online Journalism, Austin, TX, April 4-5.
- Stevens, J.R. (2008). Interface as Context: Communicating Privacy Expectations Through Design Aesthetics. The Regulation of Cyberspace: Balancing the Issues Conference, Oxford, England, March 27.
- Stevens, J.R. (2008). Killing Our Dissent: Marvel's Civil War and the Death of Captain America. Popular Culture Association / American Culture Association Annual Conference, San Francisco, CA, March 19.
- Stevens, J.R. (2007). The Ultimate Critique: Neoconservatism, Captain America and Marvel's Ultimates. Midwest Popular Culture Association / American Culture Association Conference, Kansas City, MO, October 12-14.
- Stevens, J.R. (2007). Making History Useful: Web 2.0 and the U.S. Latino & Latina World War II Oral History Project Web Site. International Symposium on Online Journalism. Austin, TX, March 30-31.

- Stevens, J.R. (2007). Facing Change: The Role of Context and Privacy Expectations in Facebook Disclosure Decisions. Midwinter Conference of the Association for Education in Journalism and Mass Communication, Reno, NV, February 23-24.
- Stevens, J.R. (2005). Bloggergate: How the CBS National Guard Story Affected Coverage of Webloggers. International Symposium on Online Journalism. Austin, TX, April 7-9.
- Stevens, J.R. (2004). Mapping New Media Content. Consortium for Computers in the Humanities Conference, Winnipeg, Manitoba, Canada, May 30-June 1.
- Stevens, J.R. (2004). New Media/Old Methods: The Problems of Collecting and Analyzing New Media Content. International Communication Association Annual Conference, New Orleans, LA, May 27-31.
- Stevens, J.R. (2004). Weblogs and the Search for User-Driven Ethical Models. International Symposium on Online Journalism. Austin, TX, April 16-17.
- Stevens, J.R. (2002). Privacy in a State of War: The Effects of September 11 on Media Privacy Framing. Association for Education in Journalism and Mass Communication Annual Conference, Miami, FL, August 7-10.
- Stevens, J.R. (2001). New Media and Legacy Data Collection Methods: Questions and Concerns. World Association of Public Opinion Research Conference. Hamburg, Germany, June 21-23.

Invited Research Presentations

- “Media Literacy in a Digital Age,” panel presentation, The Content and Context of Digital Culture: Production, Distribution, Consumption Symposium in Boulder, CO, November 7, 2011.
- “The Ethics of Environmental Reporting,” panel presentation sponsored by the Professional Freedom and Responsibility Division and co-sponsored with Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication Annual Conference, St. Louis, MO, August 10, 2011.
- “Consumer Adoption of New Gadgetry,” panel presentation, 6th Annual MPA-IMAG Independent Magazine Conference, Boulder, CO, May 17-19, 2009.
- “The Future of Journalism Education,” SJMC Research Colloquium, University of Colorado-Boulder, March 2009.
- “User-Generated Content: Research Trends and Concerns,” Research panel presentation at The YouTube Effect: User-Generated Content and Viral Marketing session sponsored by the Communication Technology (CTEC) and Advertising Division, Association for Education in

Journalism and Mass Communication Annual Conference, Washington, D.C., August 10, 2007.

“Matters of Faith and Science: Intersections of American Culture,” Teaching panel presentation delivered at the Issues Covering Intelligent Design: Teaching Students to Cover Controversy session sponsored by the Religion and Media Interest Group (RMIG) and Science Communication Interest Group (SCIG), Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, CA, August 2, 2006.

“Understanding New Media/New Culture,” invited keynote presentation, American Marketing Association (DFW Chapter) Annual Breakfast, Irving, TX, September 15, 2006.

RESEARCH GRANTS

Faculty Research Grant, “Environmental Messaging: Persuasion, Use, and Policy Outcomes” (\$5000), School of Journalism and Mass Communication, University of Colorado, 2009-2011.

Ethics and Civic Engagement Course Development Grant, (co-recipient Jim Sheeler and Kendra Gale), “Storytelling and Civic Engagement” (\$5,000), School of Journalism and Mass Communication, University of Colorado, 2009-2010.

TEACHING

Undergraduate Courses

JOUR1001: Contemporary Media Analysis

JOUR 3001: Public Affairs Reporting

JOUR 4502: Reporting 3

JOUR 4872: Special Topics: Digital Newsroom

JOUR 4872: Special Topics: Digital Curation

CCJN 2365: Understanding the World-Wide Web (Southern Methodist University)

CCJN 2365: Technology Reporting (Southern Methodist University)

CCJN 2380: Digital Journalism (Southern Methodist University)

CCJN 2380: Web Language and Design (Southern Methodist University)

CCJN 4390: Advanced Webmastery and Cybercasting (Southern Methodist University)

CCJN 4394: Media Effects (Southern Methodist University)

Graduate Courses

JOUR 5502: Newsgathering 2

JOUR 5511: Newsgathering 1

JOUR 5872: Special Topics: Digital Newsroom

JOUR 5872: Special Topics: Digital Curation
JOUR 6871: Trends in Communication: Information Technology
CCJN 5301: Topics: SMUNews.co - Multimedia Journalism Production (Southern Methodist University)

Master's Thesis Advising: Journalism and Mass Communication

Katherine Nettles, "Climate Change in Popular Magazines: The Role of Long-Form Journalism in Communicating 'The Most Important Issue of Our Time,'" committee member, May 2012.
Jenny Dean, "In Search of an Effective Citizen Journalism Platform: A Case Study of the Resolving Door Project," committee member, May 2011.
Cara Bottjen, "Is Your Newspaper Helping You Understand Technology?: The Framing of Network Neutrality in U.S. Newspapers," committee member, May 2010.

Master's Project Advising: Journalism and Mass Communication

Grant Henderson, "Untestable: Concerns of Homeopathy in the United States," committee member, May 2012.
Leila Bighash, "Online Dating and Communicating: An Inside Look into the Research and Anecdotes of Online Dating," committee member, May 2012.
Eric Wang, "Shao Lin Hung Mei," committee member, May 2012.
Kristen Painter, "U.S. Popular Press Coverage of Obstetric Fistula: Framing Health Rights, Developed-Developing Interplay, and Reader Response," committee member, December 2011.
Judith Holding, "CO65Plus.org, A Web-based Guide to Health-related Issues Concerning Coloradan Elders," committee member, May 2009.
Molly Rettig, "Taking Green Building to Polar Extremes," committee member, May 2009.

Undergraduate Research and Honors Thesis Advising: Journalism and Mass Communication

Jennifer Hefty, "Identity Construction and Digital Media," committee chair, December 2011.
Kyle Haas, "Fast Cars, Fun Life," committee chair, December 2010.

Invited Lectures

"Bullet-proof Joe: A cultivation analysis of the intersection between hyper-commercialism, gun norms and children's media," Media Research Methods (Christopher Bell), University of Colorado Colorado Springs, April 2013.
"Patriotic Violence: Examining the Intersections Between Violence and Patriotism in 70 Years of Captain America Comic Books," Media Research Methods (Christopher Bell), University of Colorado Colorado Springs, April 2012.
"Technology Coverage in the Media," Technology Law and Policy Clinic (Brad Bernthal), University of Colorado Boulder, April 2010.
"Online Media for Journalists," Principles of Journalism (Tom Yulsman), University of Colorado Boulder, March 2010.

“New Media Communication,” Contemporary Mass Media (Michael Tracey), University of Colorado Boulder, November 2009.

“Technology Coverage in the Media,” Technology Law and Policy Clinic (Brad Bernthal), University of Colorado Boulder, April 2009.

“Technology-Based Journalism,” Principles of Journalism (Tom Yulsman), University of Colorado Boulder, February 2009.

PROFESSIONAL DEVELOPMENT

Holden Faculty Workshop, Smart Mobs: Mobile and Tablet Computing in the Classroom, School of Journalism and Mass Communication, October 29, 2010, Boulder, Colorado

Leadership Education for Advancement & Promotion (LEAP), Introductory Leadership Workshop, June 8-10, 2010, Boulder, Colorado

Faculty Video Workshop, School of Journalism and Mass Communication, January 8-9, 2009, Boulder, Colorado

SERVICE

Service to the Profession

Manuscript Reviews for Publishers, Journals & Conferences

Reviewer and Associate Editor, *International Journal of the Book*, 2012- present.

Reviewer, *Asian Journal of Communication*, 2011- present.

Reviewer, *Journal of Southwest Mass Communication*, 2010- present.

Reviewer, Journalism Studies Interest Group, International Communication Association, annual conference, 2008-2010.

Reviewer, Communication History Interest Group, International Communication Association, annual conference, 2008-2010.

Reviewer, Communication and Technology Division, Association for Education in Journalism and Mass Communication, annual conference, 2006-2011.

Reviewer, Mass Communication and Society Division, Association for Education in Journalism and Mass Communication, annual conference, 2005-2011.

Reviewer, Promising Professors Competition, Association for Education in Journalism and Mass Communication, annual conference, 2004-2005.

Conference Discussant and Chair

Midwest Political Science Association Annual Conference (Chair), April 2012

International Conference on Digital Religion (Chair), January 2012

Midwest Political Science Association Annual Conference (Discussant and Chair), April 2011

Southwest Political Science Association Annual Meeting (Discussant and Chair), April 2009

Media, Spiritualities, and Social Change Conference (Discussant), June 2008

Midwest Political Science Association Annual Conference (Discussant and Chair), April 2008

Professional Memberships

American Political Science Association
Midwest Political Science Association
International Environmental Communication Association

Service to the University of Colorado Boulder

Webmaster/organization support for the International Conference on Culture, Politics, and Climate Change to be held at the University of Colorado-Boulder, September 13-15, 2012.

Digital Curation Post-Doc Search Committee, 2012

Service to Journalism and Mass Communication

JMC Committees

Ph.D. Admissions Committee, 2009, 2012.
MA Curriculum Committee, 2012- present.
Undergraduate Curriculum Committee, 2009- 2010.
Progress and Evaluation Standing Committee, 2009-2010.
Space and Facilities Planning Cluster, 2008-2009.
Undergraduate Curriculum Planning Cluster, 2008-2009.
SJMC/JMC Scholarship Committee, 2008-present.

Other JMC Service

CU Independent advisor search committee. 2010.
Broadcast faculty search committee, 2009-2010.
Advertising faculty search committee, 2008-2009.
Undergraduate admissions application review, 2011.
Faculty liaison, *CUIndependent.com*, 2008-2009.
Masters admissions application review, Spring 2009, Spring 2011, Spring 2012.

JMC Colloquium Presentation

Faculty and graduate student colloquium, "Building a Research Agenda for the Center for Environmental Journalism," February 28, 2009.

Professional Service to the Community

Visiting advisory committee, Abilene Christian University Journalism and Mass Communication, 2004-2009, 2011-present, chair 2008-2009. (Committee performs annual review of the program for accreditation preparation and institutional metrics).
Advisory committee, CU Digital News Test Kitchen (Boulder, CO), 2008-present.
Advisory board Member, *CUIndependent.com* (Boulder, CO), 2008-2009.
Advisory board, SheHeroes.org (Boulder, CO), 2009-2011.
Advisory board, Productive Aging Resources (Dallas, TX), 2007-2008.

PROFESSIONAL JOURNALISM AND MEDIA EXPERIENCE

2007-2008 Web Designer/Webmaster, *Productive Aging Resources* (Dallas, TX)
2006-2008 Web Designer/Webmaster, Skillman Church of Christ (Dallas, TX)
2004-2005 Web Designer, *ParkCitiesInfo.com* (Dallas, TX)
2000-2005 Web Designer/Webmaster, *U.S. Latinos and Latinas & World War II*,
(Austin, TX)
2002-2003 Web Designer, *Population Research Center* (Austin, TX)
2001 Web Designer/Webmaster, University Avenue Church of Christ
(Austin, TX)
1992-1993 Reporter, *Abilene Reporter-News* (Abilene, TX)
1992 Reporter, *Dallas Morning News* (Dallas, TX)
1990-1992 Reporter/Photographer, *Corsicana Daily Sun* (Corsicana, TX)